

**CANADIAN TRADE-MARK APPLICATION  
REQUIREMENTS**

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e-mail: riches@patents-toronto.com

To prepare and file a trade-mark application in Canada, please provide the following particulars:

1. Applicant's full name and address:

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2. The trade-mark to be registered (either as a word or in a drawing form).

3. A complete listing of the wares and/or services to be registered in association with the mark (i.e. jewellery; watches; retail sale of jewellery, etc.).

Wares:

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Services:

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4. Indicate whether the trade-mark has:

- (a) not yet been applied to the specific wares or used in the performance or advertisement of the services sold in Canada;
- (b) previously been marked on the wares or used with services in Canada; indicate the date of the first Canadian sale of such wares and/or services.

5. If any earlier trade-mark applications have been filed in any other countries, please provide:

- a) the country, date, application or registration number, as well as the listing of wares or services.

If Riches, McKenzie & Herbert LLP may be of assistance in filing any trade-mark application(s) in the Canadian Trade-marks Office, please consider contacting one of our trade-mark professionals as follows:

- Paul L. Herbert
- Gary M. Travis
- Brant L. Latham
- Jeff Pervanas
- Marta Tandori Cheng

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